



## Sponsorship Package



# FURTHER TOGETHER

THE SUMMIT FOR BC CO-OPS

## September 17-18

Abbotsford, BC

[Updated July 15, 2026]



# CONFERENCE OVERVIEW

September 17 - 18 | Abbotsford, BC



## Further Together: The Summit for BC Co-operatives

### Purpose & Vision

Strengthen relationships, spark collaboration, and build collective momentum across BC's co-operative sector.

### Expected Attendance

250+ leaders from credit unions, co-operatives, and sector partners from around BC and beyond.

### Conference Goals

Strengthen sector connections and share practical tools and emerging ideas for co-operative success.

### Looking Forward

Explore solutions to current challenges and build momentum for BC co-operation's future together.

# CONFERENCE THEMES

The program is being developed with input from an advisory committee. While details are not yet final, here are the themes and focus areas we plan to address.

## Guiding Questions:

- What becomes possible when we resource the sector together?
- What does it take to lead and govern in ways that allow us to work together?



# WHY SPONSOR?

Partnering with Further Together positions your organization at the heart of BC's co-operative movement, connecting you with leaders who share your values.



## Targeted Reach

Reach a targeted audience of 250+ co-operative leaders.



## Relationships

Build meaningful connections across the provincial ecosystem.



## Leadership

Demonstrate your commitment to advancing co-operation and collaborative leadership in BC.



## Values Alignment

Align your brand with a trusted, values-driven movement built on mutual support.

# SPONSORSHIP OVERVIEW

**\$15,000\***

## **Presenting Partner**

Lead and shape the future of BC's co-op sector as our exclusive presenting partner.

**\$10,000\***

## **Catalyst Partner**

Drive momentum and spark conversation across the co-op sector.

**\$7,500\***

## **Leadership Partner**

Support leadership conversations & governance programming.

**\$5,000\***

## **Connection Partner**

Create spaces for meaningful relationship building.

**\$2,500\***

## **Supporting Partner**

Be part of the movement and maintain a visible presence.

**\$1,000\***

## **Community Partner**

Show your support and connect with the co-op community.

**\$5,000**

## **Solidarity Partner**

Enable co-operators with financial barriers to be a part of the conference.

These rates apply to members only. See pages 7 to 9 for non-member rates.

# SPONSORSHIP

## Making an impact

Further Together offers a range of partnership opportunities designed to align organizations with meaningful moments of leadership, learning, and connection across BC's co-op sector.

Expected attendance: 250+ co-operative leaders, credit unions, sector partners, and changemakers from across British Columbia.



# PRESENTING PARTNER

## Lead & Shape the Future

**\$15,000 | Member Rate**

**\$16,500 | Non-Member Rate**

### **Exclusive Opportunity**

As our Presenting Partner, you'll demonstrate sector leadership and help shape the future of co-operation in BC. Your organization will be recognized as a leading supporter of the conference and its role in strengthening BC's co-operative ecosystem.

- Exclusive designation with opening & closing speaking opportunity
- Top logo placement on all materials & digital spotlights
- Dedicated social media, website & newsletter spotlight
- Premium exhibitor table in high-visibility location
- Branded item inclusion in conference materials
- 4 full passes + 4 additional at sponsor rate

# CATALYST & LEADERSHIP PARTNERS

## Catalyst Partner

\$10,000 | Member Rate  
\$11,000 | Non-Member Rate

2 Available

- Keynote sponsorship and opportunity to introduce the speaker
- Prominent logo placement on all conference materials
- Dedicated social media and newsletter spotlight
- Exhibitor table in high-visibility location
- Opportunity to include a branded item in conference materials
- 3 full conference passes + 3 additional at sponsor rate

## Leadership Partner

\$7,500 | Member Rate  
\$8,250 | Non-Member Rate

3 Available

- Sponsor governance & leadership programming on Day 2
- Logo placement on all conference materials
- Dedicated social media spotlight
- Exhibitor table in high-traffic networking area
- 2 full conference passes + 2 additional at sponsor rate

# CONNECTION & SUPPORTING PARTNERS

## Connection Partner

\$5,000 | Member Rate  
\$5,500 | Non-Member Rate

4 Available

- Sponsorship of a networking experience (breakfast, lunch, coffee, reception)
- Logo placement on all conference materials
- Social media recognition
- 2 full conference passes + 2 at sponsor rate

## Supporting Partner

\$2,500 | Member Rate  
\$2,750 | Non-Member Rate

5 Available

- Logo placement on all conference materials
- Social media recognition
- 1 full conference passes + 2 at sponsor rate

## Community Partner

\$1,000 | Member Rate  
\$1,100 | Non-Member Rate

Unlimited

- Listing on all conference materials
- Social media recognition
- Opportunity to purchase 2 tickets at sponsor rate

# SOLIDARITY PARTNERS

**Support conference access for those with financial barriers**

**\$5,000 | Small Co-ops Bursary**  
**\$5,000 | Financial Aid Bursary**

Each Solidarity Partners Sponsorship helps up to 10 attendees facing financial barriers access the conference. Solidarity Sponsors can choose to sponsor the Small Co-ops Bursary, or the Financial Aid Bursary (for attendees identifying as youth, having marginalized identities, or financial barriers to attending. Bursaries cover the cost of a conference ticket and provide an accommodation stipend.

2 Available (one of each type)

- Sponsorship of a bursary (either the Small Co-op Bursary or Financial Aid Bursary)
- Logo placement on all conference materials
- Social media recognition
- 2 conference passes at sponsor rate

# CONFERENCE REGISTRATION

Further Together is designed to bring together a diverse range of co-op, credit unions, sector partners, and emerging leaders from across the province. Registration fees have been structured to balance accessibility with the costs of delivering a high-quality conference experience, while providing additional value to BCCA members and sponsors.

**Conference Registration Includes:**

- Full Day 1 conference programming
- Day 1 networking reception
- Day 2 conference programming
- Breakfast, lunch, and full-service coffee service each day
- Access to networking, learning, and collaboration opportunities throughout the event

**Attend Together. Learn Together.**

Organizations often achieve the greatest value when multiple people attend. To encourage shared learning and stronger implementation after the conference, organizations registering together receive the following discounts:

- 2-3 attendees: 10% off all conference registrations
- 4+ attendees: 15% off all conference registrations

*Discounts apply when registrations are submitted together by the same organization.*

Ticket Type	Standard Rate
Sponsor Rate	\$200
Student / Youth (30 or under)	\$150
Early Bird (Member)	\$330
Early Bird (Non-Member)	\$445
Regular Member	\$425
Regular Non-Member	\$545



**Further Together:** The Summit for BC Co-ops

# EXHIBITOR EXPERIENCE

Exhibitor tables (included in select sponsorship tiers) are thoughtfully integrated into high-traffic networking spaces, ensuring meaningful opportunities to connect with attendees during breaks, meals, and informal gathering times.

# EXHIBITOR INFORMATION

## Premium Exhibitor

\$2,250 | Member Rate  
\$2,650 | Non-Member Rate

For organizations seeking higher visibility.

- Prime table placement
- 2 full conference passes
- logo on website + printed program
- verbal acknowledgement from stage
- Logo slide displayed between sessions
- Featured exhibitor highlight in one pre-event email

## Standard Exhibitor

\$1,450 | Member Rate  
\$1,750 | Non-Member Rate

For medium-sized and large co-ops and credit unions.

- One 8' draped table + 2 chairs
- 1 full conference pass (includes meals and networking reception)
- Listing in digital exhibitor directory
- Additional Conference Passes at Early Bird Rate

## Community Exhibitor

\$950 | Member Rate  
\$1,200 | Non-Member Rate

For small co-ops, start-ups, non-profits.

- One 6' table space
- 1 full conference pass (includes meals and networking reception)
- Logo listing (digital only)
- Additional Conference Passes at Early Bird Rate

**Further Together:** The Summit for BC Co-ops

## LET'S SHAPE THE FUTURE



Contact Tara Chernoff, Executive Director

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Invitation Join us in shaping the future of BC co-operation.  
Become a valued sponsor today.

